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(71) Applicant (for all designated States except US): KONIN-KLIJKE PHILIPS ELECTRONICS N.V. [NL/NL]; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).

(72) Inventor; and

(75) Inventor/Applicant (for US only): BODLAENDER, Maarten, P. [NL/NL]; c/o Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

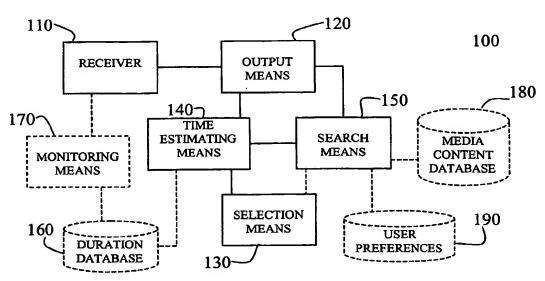
- (74) Agent: GROENENDAAL, Antonius, W., M.; Philips Intellectual Property & Standards, Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).
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[Continued on next page]

(54) Title: APPARATUS AND METHOD FOR REPLACING A MEDIA CONTENT ITEM



(57) Abstract: The invention relates to an apparatus for outputting a media content item, the apparatus comprising a receiver (110) arranged to receive a first media content item, and output means (120) arranged to output said first item to a user. The apparatus comprises selection means (130) for user-operably inputting a command to replace said first item at a particular moment of outputting said first item, time-estimating means (140) arranged to estimate, upon inputting said command, a period of time necessary for outputting a remaining part of said first item, and search means (150) arranged to search for at least one second media content item, wherein a duration of said at least one second item is substantially equal to said period of time. The invention also relates to a method of outputting the media content item.

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FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW, ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

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